

## MEDIA KIT 2020

*The local paper that delivers everywhere!*



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Block and a Half  
45mm x 45mm

S&T Block  
45.25mm x 31.2mm

1/16 PAGE (P)  
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65.25mm

1/16 PAGE (L)  
93.5mm x 31.2mm

1/4 PAGE (L)  
190mm x 65.25mm

1/8 PAGE (Column)  
45.25mm x  
133.5mm

1/8 PAGE (L)  
93.5mm x 65.25mm

1/4 PAGE (P)  
93.5mm x 133.5mm

COLUMN STRAP

45.25mm x 270mm

1/2 PAGE (P)

93.5mm x 270mm

**FULL PAGE**

**190mm x 270mm**

**1/2 PAGE (L)**

**190mm x 133.5mm**

## 2020 ADVERTISING RATES\*

### DISPLAY ADS

These are full price rates, discounts apply for repeat bookings. \*GST inclusive

Full Page 190mm X 270mm...\$1315

Column Strap 45.25 mm X 270mm...\$552

1/2 Page 190mm X 133.5mm...\$790

1/2 Page Column 93.5mm x 270mm...\$790

1/4 Page 93.5mm X 133.5mm...\$580

1/4 Page Landscape 190mm x 65.25mm...\$580

1/8 Page 93.5mm X 65.25mm...\$296

1/8 Column 45.25mm x 133.5mm...\$296

1/16 Page 45.25mm X 65.25mm...\$198

1/16 Landscape 93.5mm x 31.2mm...\$198

S&T Size Block 45.25mm X 31.2mm...\$85

Block and a half 45 X 45mm...\$98

### OTHER TYPES OF ADVERTISING INCLUDE:

**Advertorials:** \$1.30 PER WORD plus \$25 for logo or photo plus and additional \$25 per image (Minimum 100 words Maximum 200 words) For Advertorials less than 100 words a charge of \$1.50 PER WORD plus \$25 for logo or photo.

**Announcements: (*Birth, engagements, birthday and anniversary notices etc*)**

Flat rate of \$40. (maximum 50 words) An extra \$10 will be charged for photos.

Please email your announcements to [info@thebushtele.com.au](mailto:info@thebushtele.com.au) and attach photograph where applicable with your address and phone number, we will contact you for payment.

**Community Announcements:** Churches/Groups. Flat rate \$75.(includes 1 photo) Max 120 words.

**Leaflet deliveries:** from \$72/1000 for single page, larger leaflets/booklets etc - ring us for quote on 02 9456 2880 or email us [info@thebushtele.com.au](mailto:info@thebushtele.com.au)

**Classified ads:** \$4.90/line plus add a photo for \$25.00

**Run it till u Sell it:** \$54.00 includes photo for 12 weeks.

\*Prices are subject to change at any time