

MEDIA KIT 2017

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ADVERTISING RATES

DISPLAY ADS

These are full price rates, discounts apply for repeat bookings. *GST inclusive

Full Page 190mm X 270mm...\$1312

Column Strap 45.25 mm X 270mm...\$546

1/2 Page 190mm X 133.5mm...\$787

1/2 Page Column 93.5mm x 270mm...\$787

1/4 Page 93.5mm X 133.5mm...\$577

1/4 Page Landscape 190mm x 65.25mm...\$577

1/8 Page 93.5mm X 65.25mm...\$294

1/8 Column 45.25mm x 133.5mm...\$294

1/16 Page 45.25mm X 65.25mm...\$198

1/16 Landscape 93.5mm x 31.2mm...\$198

S&T Size Block 45.25mm X 31.2mm...\$84

Block and a half 45 X 45mm...\$96

OTHER TYPES OF ADVERTISING INCLUDE:

Advertorials: \$1.30 PER WORD plus \$20 for logo or photo plus and additional \$20 per image (Minimum 100 words Maximum 200 words) For Advertorials less than 100 words a charge of \$1.50 PER WORD plus \$20 for logo or photo.

Announcements: (*Birth, engagements, birthday and anniversary notices etc*)
Flat rate of \$30. (maximum 100 words) An extra \$10 will be charged for photos. Please email your announcements to info@thebushtele.com.au and attach photograph where applicable with your address and phone number, we will contact you for payment.

Leaflet deliveries: from \$72/1000 for single page, larger leaflets/booklets etc - ring us for quote on 02 9456 2880 or email us info@thebushtele.com.au

Classified ads: \$4.70/line plus add a photo for \$25.00

Run it till u Sell it: \$45.00 includes photo for 12 weeks.

Block and a Half
45mm x 45mm

S&T Block
45.25mm x 31.2mm

1/16 PAGE (P)
45.25mm x
65.25mm

1/16 PAGE (L)
93.5mm x 31.2mm

1/4 PAGE (L)
190mm x 65.25mm

1/8 PAGE (Column)
45.25mm x
133.5mm

1/8 PAGE (L)
93.5mm x 65.25mm

1/4 PAGE (P)
93.5mm x 133.5mm

COLUMN STRAP
45.25mm x 270mm

1/2 PAGE (P)
93.5mm x 270mm

FULL PAGE

190mm x 270mm

1/2 PAGE (L)

190mm x 133.5mm